



**Yiannis Kotsis-Giannarakis**

Yiannis is an entrepreneur, active in electronic publishing and digital content since 1985. He was one of the founding members of the Greek leading internet portal in.gr where he acted as Managing Director for the first five years, from conception till its establishment as a major media factor. Among others, he was Director of the Greek edition of National Geographic books and videos, newspaper columnist and editor of various electronic and paper publications. Born 1959 in Alexandria, he studied Biology in Athens, never finished his PhD in Bioinformatics and spends some weekends hiking and mountain-top communicating with very low power in radiowaves. He is currently acting as General Manager of the Hellenic Association of Mobile Application Companies.